GENESIS

A paradigm shift in the early detection of cancer.
Bridging clinical wisdom and AI Performance

Deliverables: *Communications strategy, branding, investor deck, website design*

Where true knowledge begins

Genesis
medical

Genesis
medical

Genesis medical

Artificial Intelligence. Reborn.

Genesis medical

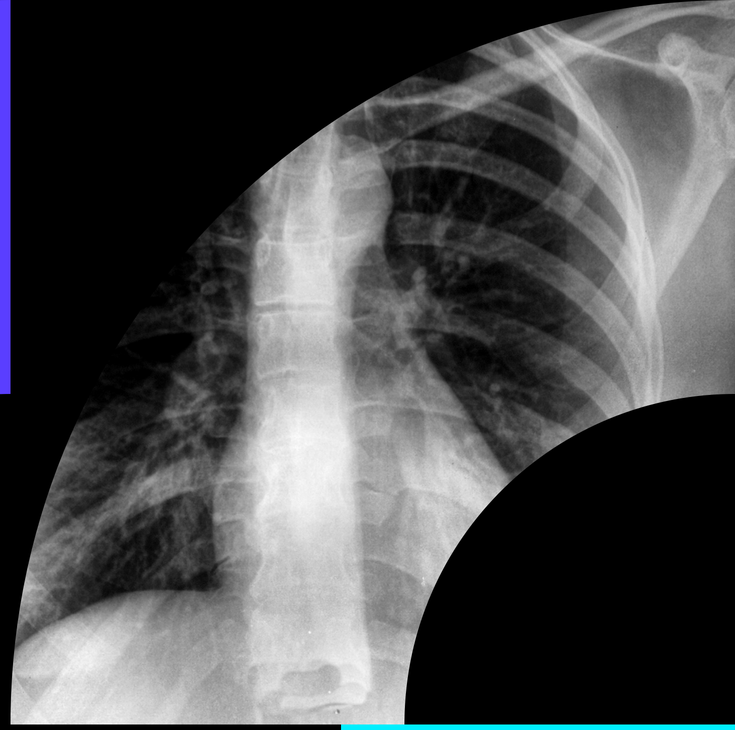
Artificial Intelligence. Reborn.

Genesis medical

Where radiology **is mastered** not just practiced.

Genesis Medical is pioneering a revolutionary AI modality for radiology that achieves extremely high accuracy with near-zero false positives

REQUEST A DEMO



Genesis medical

From artificial intelligence to **artificial understanding**

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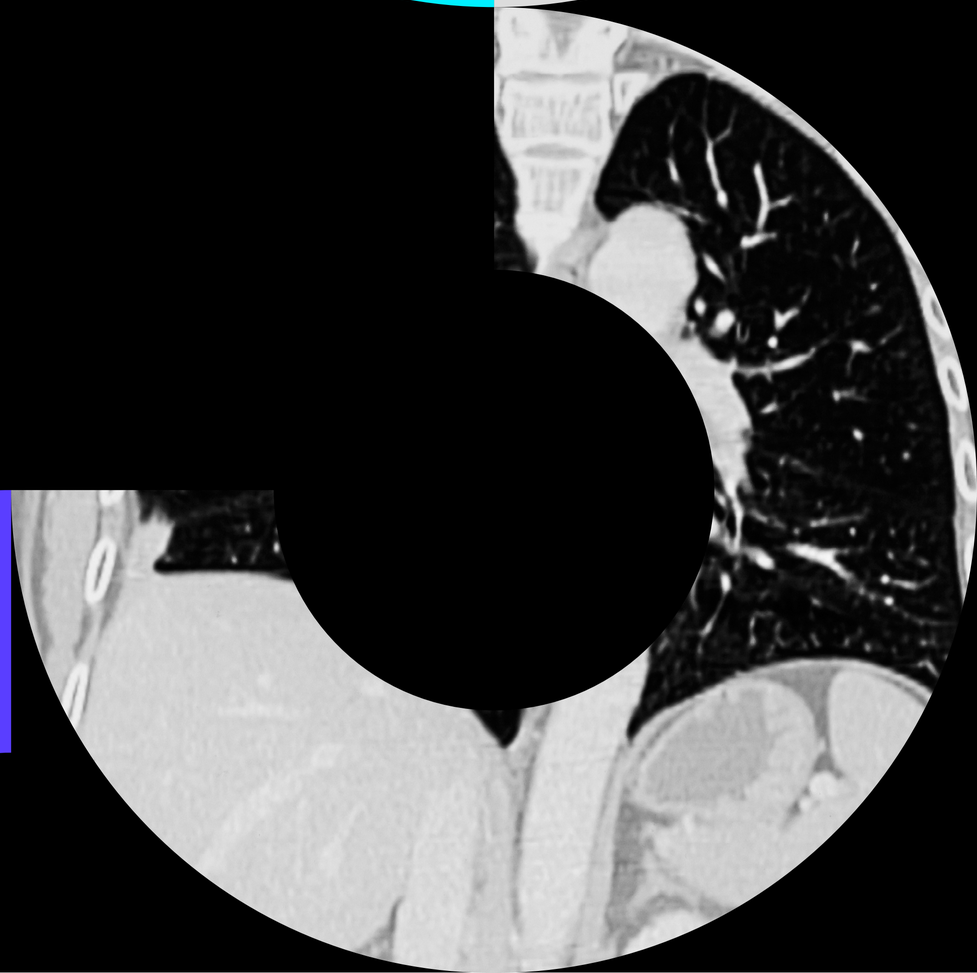

Genesis
medical

Our AI isn't Just trained;
It's Educated.

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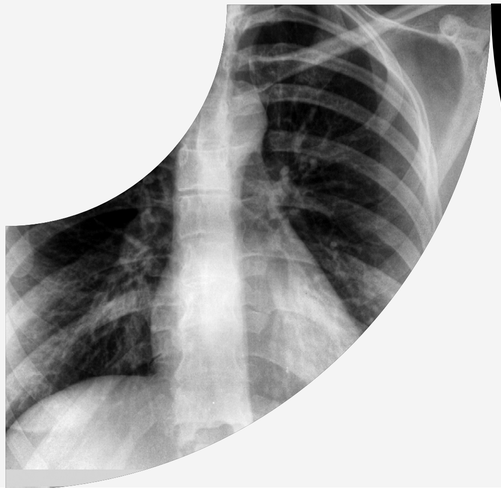

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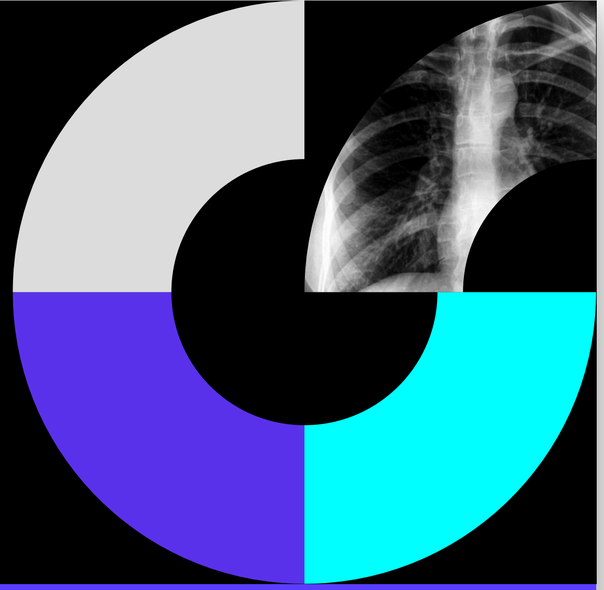


An **AI platform that delivers unmatched reliability** in detecting cancer pathologies and suspect findings in CT and MRI scans

>93% Accuracy
on nodules as small as 3mm

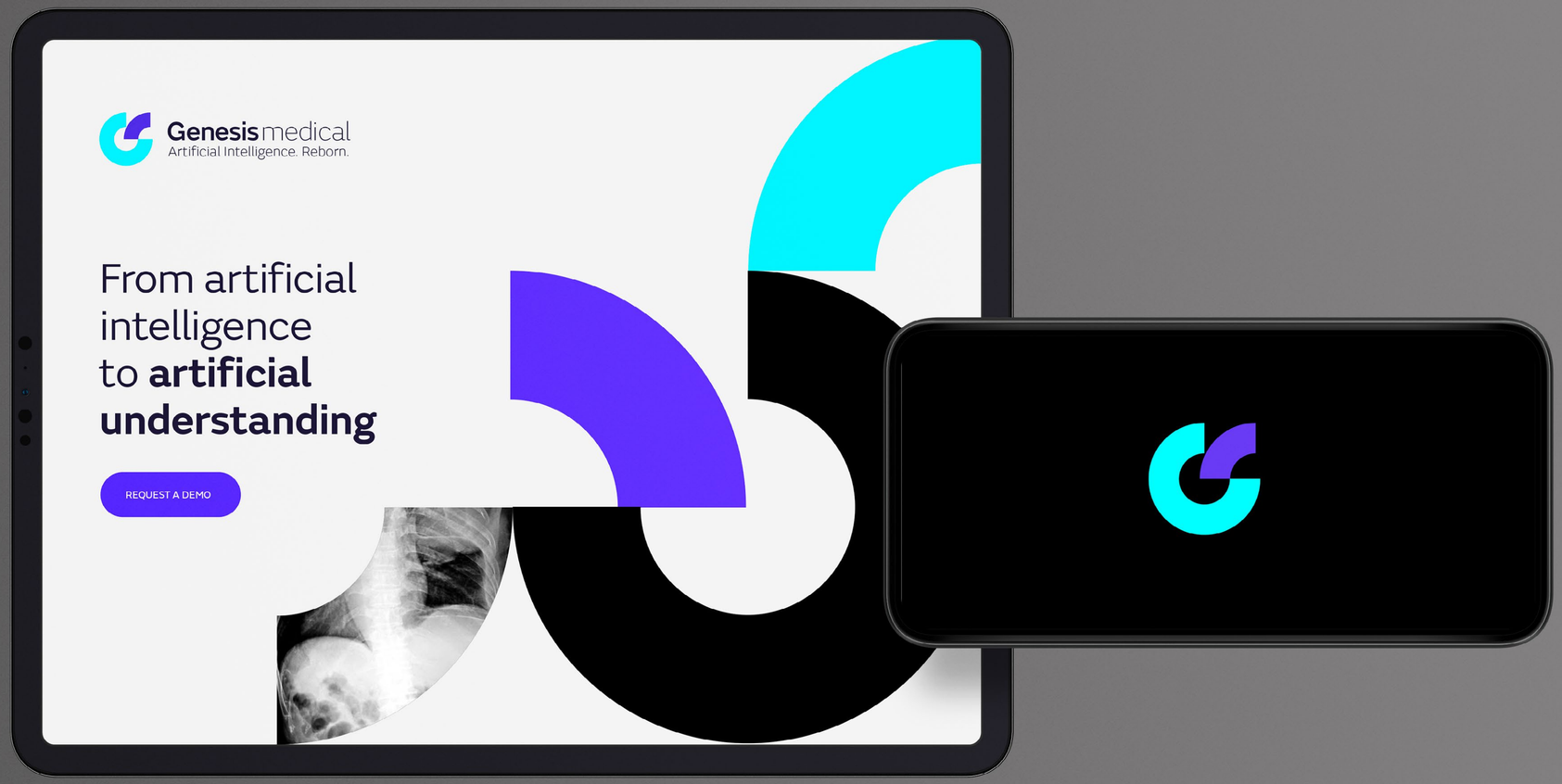
0.4 false positives
Per case

Where radiology **is mastered** not just practiced

Faster extensive adoption and sustained use

Enable implementation of **population scale** screening programs

Enabling **early detection** of cancer to potentially improve survival rates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From artificial intelligence to artificial understanding
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Logo

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Logo color variations

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Fonts

Emeric

Aa

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Primary colors

Black
#000000

Light Blue
#00EFFF

Bright Purple
#5A3EFF

Grey
#F4F4F4

“ My experience with PearlCom was excellent. Their team comprises clever strategists with deep knowledge of both the medical space and the industry. This expertise proved invaluable in crafting a coherent pitch that resonated with investors. Our new branding, from imagery to messaging, was meticulously designed to support our overarching message ”

Shay Cohen | Co-founder & CEO
Genesis | **T.** +972-54-471-6161