

KAHR

KAHR develops customizable immuno-recruitment drugs that synergistically disable cancer defenses and activate both innate and adaptive immunity

Deliverables: Communication's strategy, branding, investor deck & website



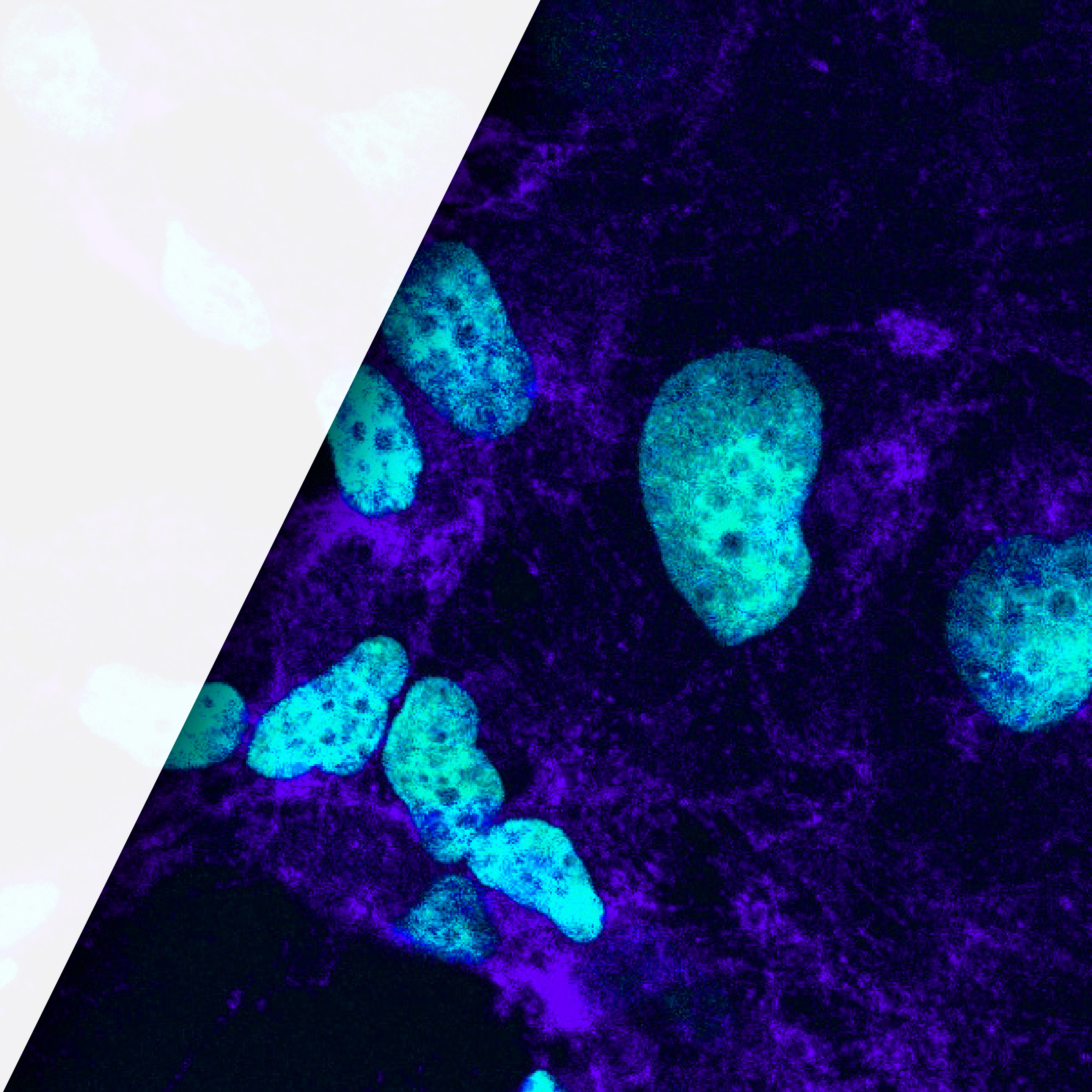
UNMASKING CANCER CELL CAMOUFLAGE

and activating a targeted immune response



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WEBSITE

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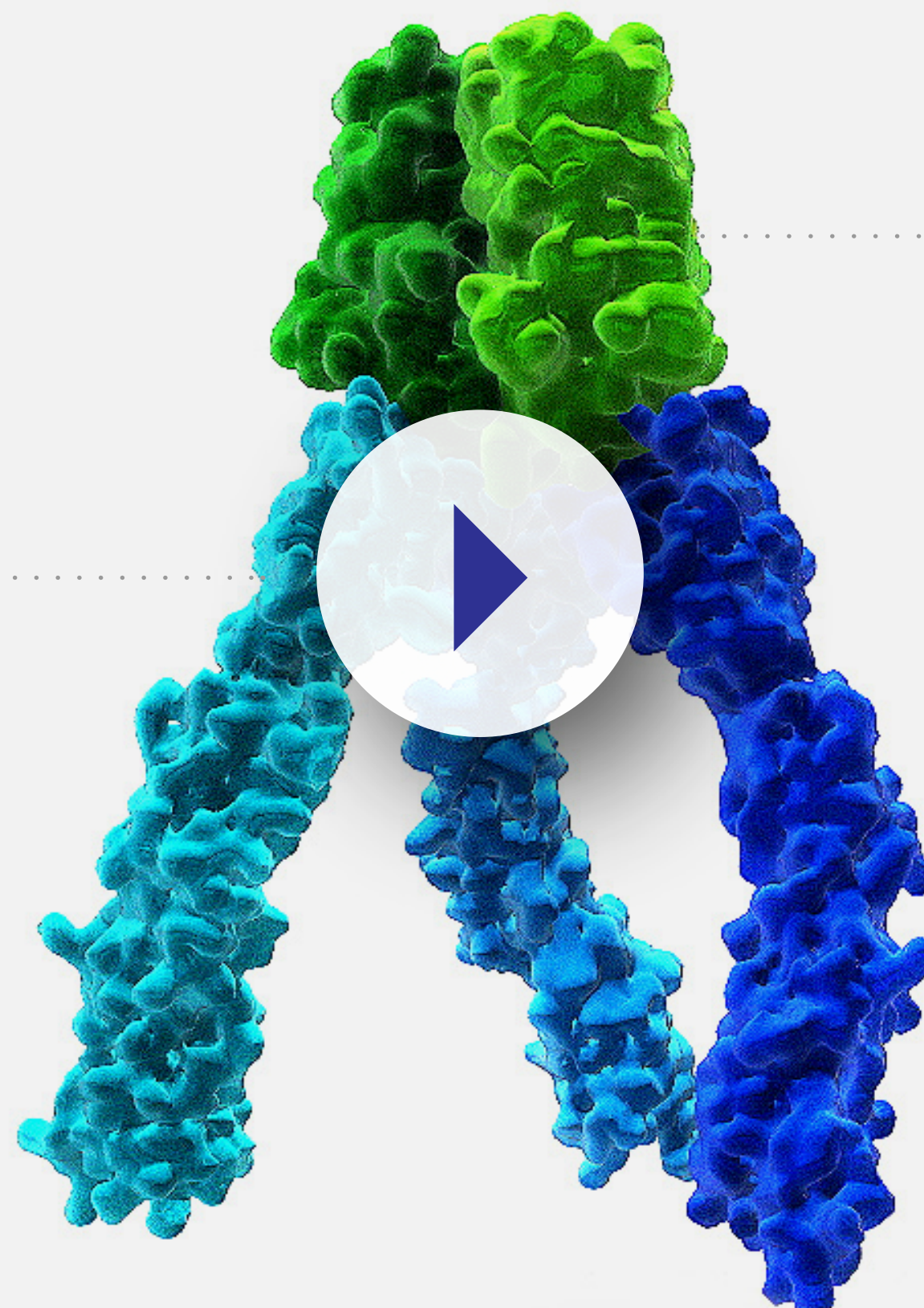
A MULTI-FUNCTIONAL APPROACH

Multi-functional immuno-recruitment proteins (MIRP) utilize cancer cell overexpression of checkpoint antigens compared to healthy cells to selectively target and bind to the cancer. MIRPs deliver a multilayered attack by bridging/binding cancer cells and immune cells to produce a targeted synergistic effect. This effect is achieved by combining immune checkpoint inhibition with localized immune cells activation, to un-mask the cancer cell's camouflage and enable innate immune response, while recruiting the adaptive immune system to bind to and selectively kill the cancer cells.

VIEW OUR LATEST PRESS RELEASE ►

SIRPα

- Binds CD47 on tumor cells
- Prevents "don't eat me" signals
- Phagocytes ingest tumor cells



41BBL

- Binds 41BB receptor on T cells
- T-cell activation and proliferation
- T-cell induced tumor killing

MANAGEMENT



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Message

SEND



“ PearlCom demonstrated deep scientific understanding and business know-how to transfer KAHR’s unique method of unmasking cancer camouflage into messaging and branding. The PearlCom team brought forth smart strategy, creative solutions and smooth implementation to the process. ”

Yaron Pereg | Chief Executive Officer
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