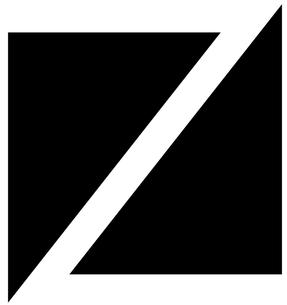
ZSQUARE

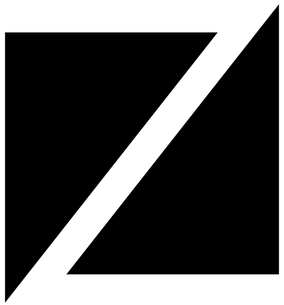
A high-performance, single-use endoscopic platform
with ultra thin, flexible, high-resolution optic fiber.

Deliverables: *Communications strategy, branding, investor & product deck, website, one pager, dashboard UI UX, GTM, events, PR*

The Concept

Seeing the invisible





ZSQUARE

ENDOSCOPY. TRANSFORMED.

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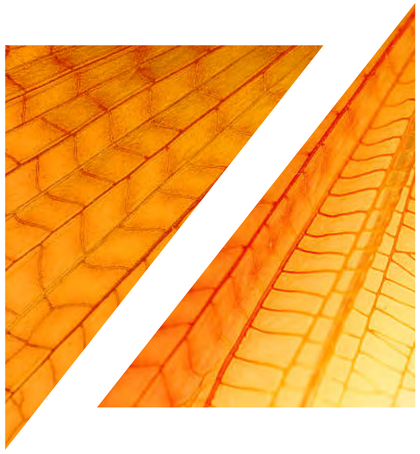
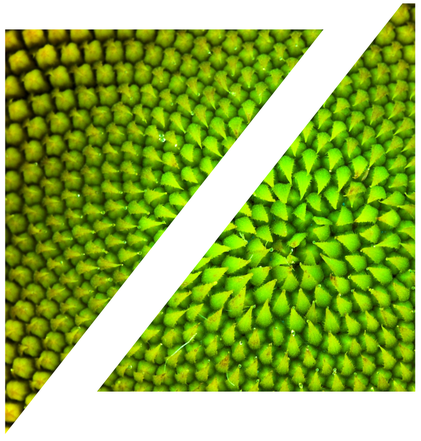
ENDOSCOPY. TRANSFORMED.





ZSQUARE
ENDOSCOPY. TRANSFORMED.

SEEING THE INVISIBLE

An ultra-thin, high resolution, flexible endoscope that reaches places never reached before

Discover

ZSQUARE
ENDOSCOPY. TRANSFORMED.

ZSQUARE **ENT**

An ultra-thin, high resolution, flexible endoscope
that reaches places never reached before

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ZSQUARE **URO**

An ultra-thin, high resolution, flexible endoscope
that reaches places never reached before

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ZSQUARE **GYN**

An ultra-thin, high resolution, flexible endoscope
that reaches places never reached before

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ZSQUARE **ORTH**

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ZSQUARE **OPH**

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ZSQUARE **BRON**

An ultra-thin, high resolution, flexible endoscope
that reaches places never reached before

Discover

ZSQUARE

WEBSITE

PearlCom Marketing Matters

SEEING THE INVISIBLE

High Performance Single-Use Endoscopy

Our single-use endoscopes remove the possibility of cross-contamination due to poorly sterilized reusable endoscopes

Single-use Shell

Reusable Imaging Core

Globally Recognized & Awarded Innovation

Zsquare wins prestigious innovation and design awards in recognition of its disruptive technology, marking a year of outstanding public recognition and a vote of confidence in its innovative technology

EDISON AWARD FOR INNOVATION >

REDDOT DESIGN AWARD >

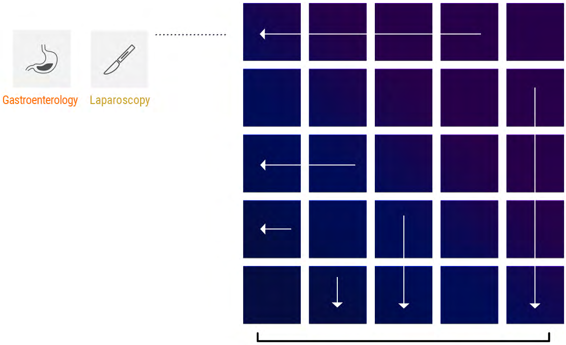
High-Resolution. Small Diameter. Single-Use.

Zsquare's uniquely patented polymeric fiber is a disruptive breakthrough in the world of miniaturizing visual fiber-optics, enabling the only ultra-thin, high resolution, extremely flexible, single-use endoscopic platform.

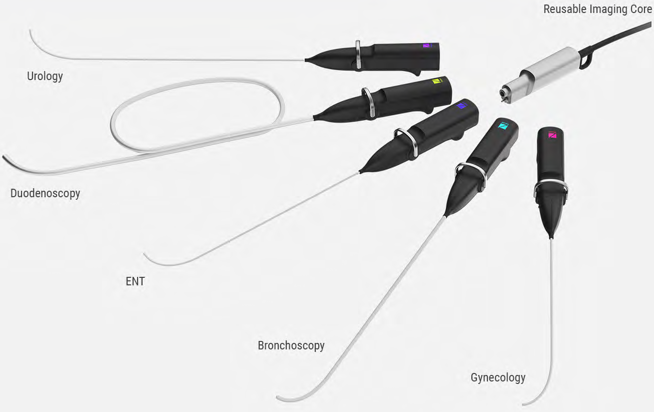
Our technology enables, for the first time, to dramatically reduce the optical component's diameter without compromising and even improving image quality to achieve never before seen visualizations.

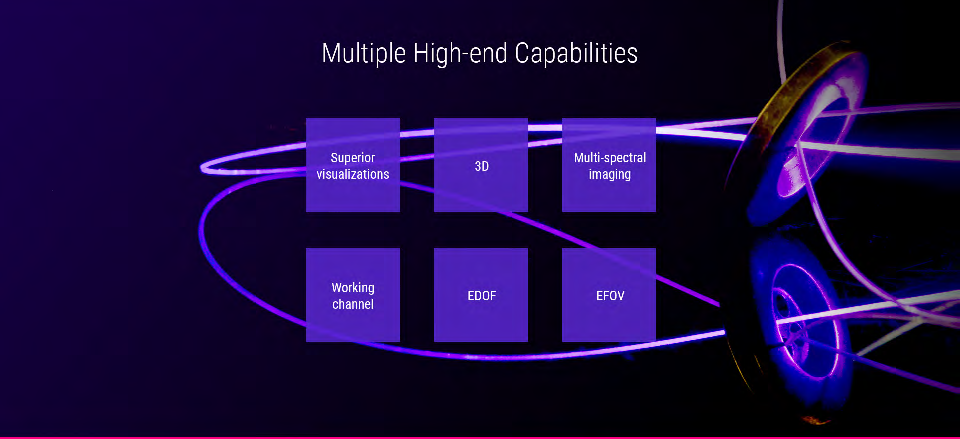
Square Fibers. Modular Platform. Multiple Indications.

Starting from a single square fiber, Zsquare endoscopes are transformed into a powerful range of products by expanding the number of clustered fibers. As more fibers are assembled, different medical indications can be addressed, with added functionality and enhanced performance



Single-Use Endoscope Product Line





Multiple High-end Capabilities

- Superior visualizations
- 3D
- Multi-spectral imaging
- Working channel
- EDOF
- EFOV

Our Edge

- Elimination of cross-contamination
- Cost savings
- Access to unserved indications
- Platform scalability
- Superior diagnostic capabilities
- Democratization of care

Our People

Dr. Asaf Shahmoon Ph.D
CEO and co-founder

Read more

Prof. Zeev Zalevsky
CTO and co-founder

Read more

Dr. Amihai Meiri
VP R&D

Read more

Dr. Naama Shoham Ph.D
Algorithms – Team Leader

Read more

Prof. Yoram Weiss
Lead Medical Director & Advisor

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Scientific Advisory Board

Prof. Yoram Weiss
Lead Medical Director & Advisor

Read more

Prof. Hisao Tajiri
Lead Medical Director & Advisor

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Lead Medical Director & Advisor

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News

FEB 27 2019
Zsquare Secures $10m

Zsquare Secures $10m for Its Groundbreaking 0.45mm Fiber, High-res, Single-use Imaging Endoscope

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Careers

Optics Engineer

We are looking for a highly motivated & talented optics engineer to join our team in the development and testing of our illumination system

Read more

Software and Algorithm Developer

We are looking for a talented software and algorithm developer to join our team in the development of our application using algorithmic solutions related to image processing and computer vision.
The developer will be responsible for integrating our algorithm to the application.

Read more

Mechanical Engineering Team Leader

We are looking for a highly motivated and talented mechanical engineer to join our mechanical team and lead the mechanical development of our endoscope.

Read more

Mechanical Engineering

We are looking for a highly motivated and talented mechanical engineer to join our mechanical engineering team.

Read more

Contact

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Address: 43 Hasivim St. Petah Tikva,
4959501, Israel

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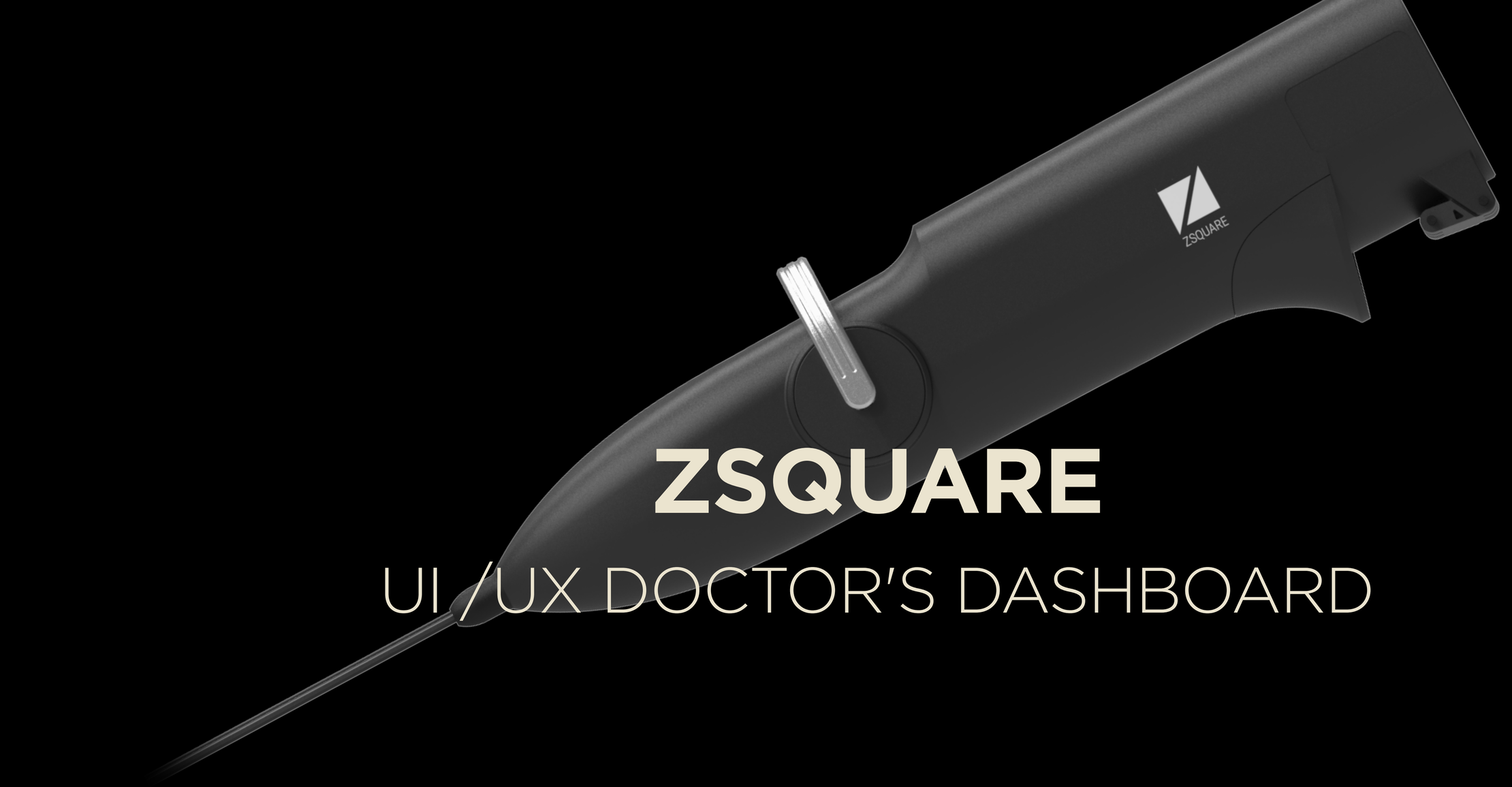


ZSQUARE

UI /UX DOCTOR'S DASHBOARD

PearlCom Marketing Matters

ZSQUARE 12 May 2020 | 11:45

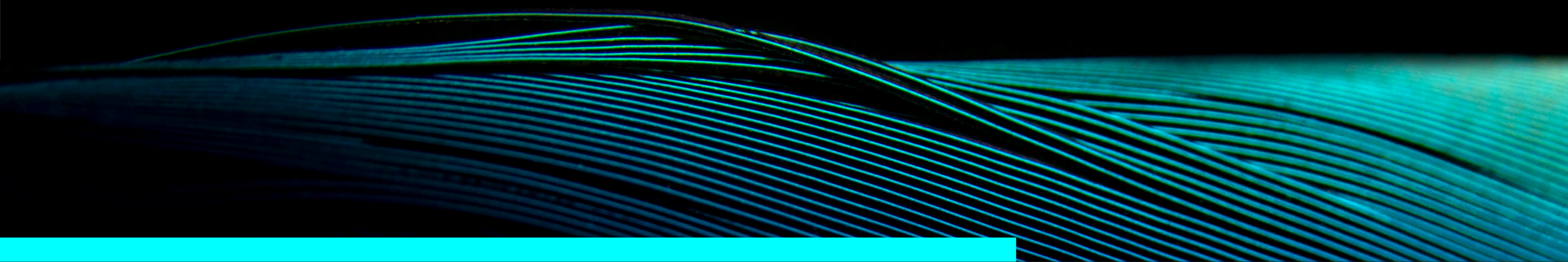
CONNECT

Insert the reusable imager into the disposable shell.
Once inserted, press continue.

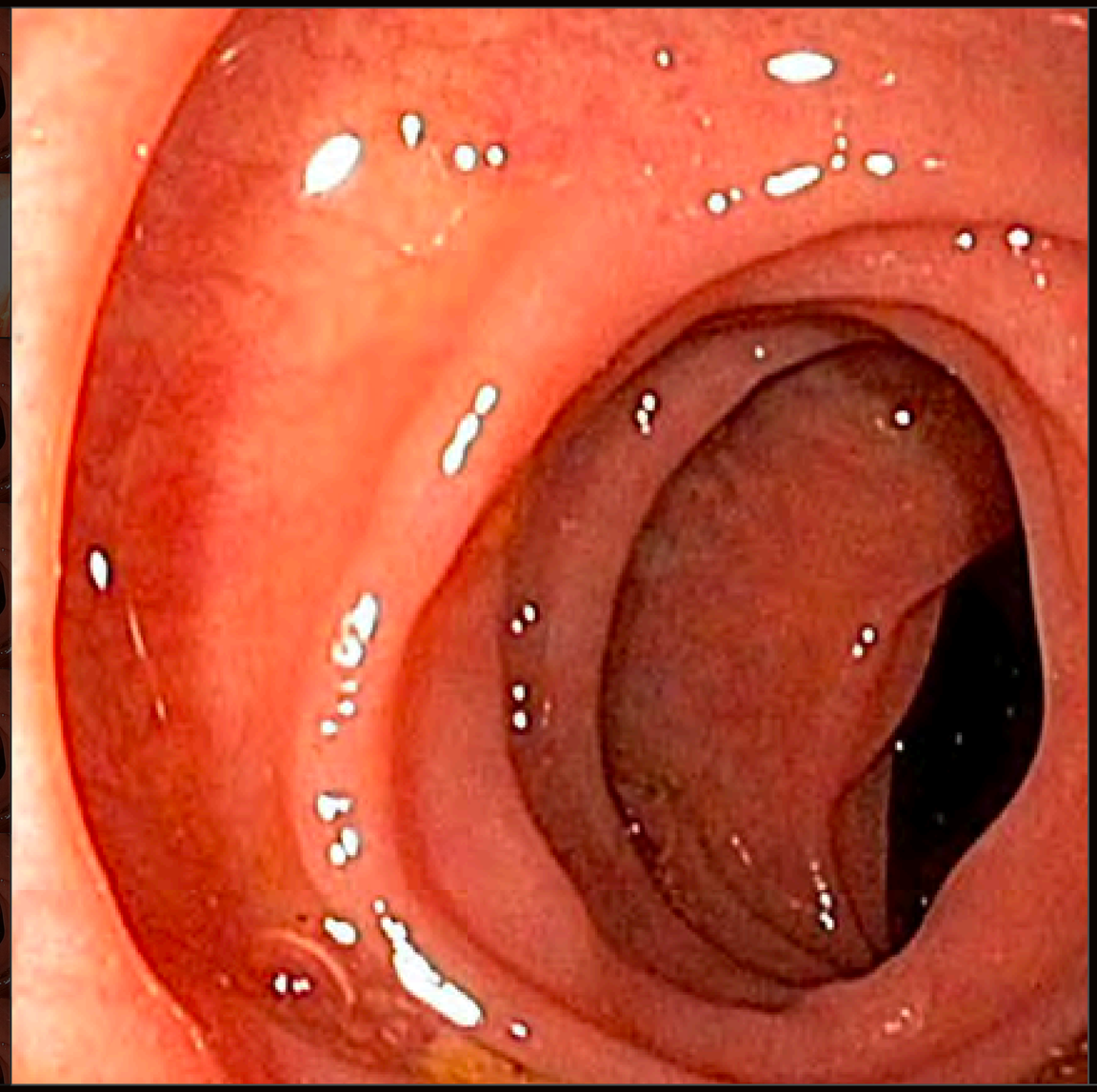
CONTINUE

CALIBRATION IN PROGRESS

Please wait



ZSQUARE 12 May 2020 | 11:45



ZSQUARE 12 May 2020 | 11:45

SELECT	DATE	HOUR
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✓	9 May 2020	11:45
○	5 May 2020	11:45
○	3 April 2020	11:45
○	22 March 2020	11:45
○	21 March 2020	11:45
○	12 March 2020	11:45
○	10 March 2020	11:45

“ PearlCom has been an invaluable asset to Zsquare from day one, developing the vision, strategizing our path and crafting a rich and vibrant brand that echoes Zsquare's sophistication, versatility and fit to multiple indications in endoscopy. ”

Asaf Shahmoon | Chief Executive Officer

Z-Square Medical | **w.** zsquaremedical.com **т.** +972 50-747-1999